

How can I show my customer the ROI on my new product?

Shepard Health's proprietary software, **FIXXER™** is a real-time Care Process Management (CPM) platform that enables healthcare facilities to standardize the highest quality of care at the lowest price, monitor the compliance with best practices in real-time, and escalate deviations before errors occur.



Problem: A clear business case is essential when selling into the healthcare space. Whether an existing or new product, healthcare organizations need to see a clear financial and economic analysis showing value for a product. Calculating and demonstrating a clear return on investment (ROI) in the healthcare space is challenging and full of misinformation.



Outcome: FIXXER's™ Algorithm for Value Based Care (AVBC) provides an invaluable addition to both the sales teams' story and value proposition that clients are seeking. With a custom dashboard and materials supporting your ROI claims, Shepard Health' AVBC will empower your staff with the data they need to demonstrate clear value.



Solution: Shepard Health's method for calculating ROI in the healthcare setting is peer-reviewed and internationally recognized. Expert analysts at Shepard Health guides your team through the process of evaluating the specific impact your product has on your client. With a custom dashboard and comprehensive analysis, your clients can see the ROI they will receive with your product.

01

Clear financial models demonstrating an accurate and reliable ROI for your product.



02

Empower your sales and marketing staff with a clear and engaging story and dashboard for your customers.



03

Customized dashboards to engage customers with your value proposition.